



2010 Big Sky Conference

January 14-17, 2010

Huntley Lodge, Big Sky,
Montana

Exhibit and Sponsorship
Opportunities

The Montana Podiatric Medical Association wishes to invite your participation in our 2010 Big Sky Ski Conference, January 14-17, at Huntley Lodge in Big Sky, Montana. We have scheduled the trade show on **Thursday from 6:00 to 9:00 p.m., January 14 and during education hours on January 14-17.** (See attached schedule).

The charge for displaying is \$750 for each company. **YOU MAY TAKE ADVANTAGE OF OUR SPONSORSHIP OPPORTUNITY - for \$1200.00 you will be recognized as an MPMA Conference sponsor and have your booth included. The exhibits have exclusive billing during the show hours on Thursday, January 14, 6:00-9:00 p.m. (beverages and sidewalk-style dinner will be served).** All conference activities will be held in the Yellowstone Conference Center in Huntley Lodge.

The success of this conference is significantly dependent upon the participation of MPMA Associate Members, corporate offices and exhibiting companies. If you are interested in sponsoring a meal function, break or other activity, please complete the sponsorship section of the *Exhibit Application Form*. MPMA will recognize your company in the conference program, with a sign at the function, and recognition from the podium.

We have attached the conference schedule and additional information with respect to hotel reservations, transportation, and freight.

Please do not hesitate to call me if you have any questions.

We look forward to seeing you in Big Sky!

Marti L. Wangen, CAE
Executive Director
Montana Podiatric Medical Association



Montana Podiatric Medical Association

2010 Big Sky Ski Conference

January 14-17, 2010

Huntley Lodge, Big Sky Ski Resort, Big Sky, Montana

EXHIBITOR INVITATION

The **Montana Podiatric Medical Association** would like to invite your organization to exhibit at its ski conference **January 14-17, 2010**. The Montana Podiatric Medical Association represents two-thirds of all licensed podiatrists residing and practicing in Montana. Podiatrists from Montana and other states will be attending this conference which offers not only excellent educational sessions, but fantastic skiing. Montana Podiatrists have prepaid their registration to the conference ensuring that there will be good access to this population.

COSTS AND SERVICES

A six-foot, draped and skirted table will be provided in the exhibit area (additional tables may be requested at no additional charge). The charge for each company displaying is **\$750**. **Exhibits have exclusive billing on Thursday, January 14, from 6:00 - 9:00 p.m.** Beverage and food service will be available at this evening event.

All freight should be labeled and shipped **well in advance** (allow extra days for delivery) to:

Big Sky Ski Resort

Hold for: (Your Company's Representatives Name)

#1 Lone Mountain Trail
Big Sky, Montana 59716

DISCOUNTED DAILY LIFT TICKETS

Lift tickets will be available at the Big Sky ski shop and concierge desk at the discounted rate of \$56 per adult per day. This discount is available to conference attendees registered in accommodations through Big Sky Resort. Tickets must be paid for the day(s) you ski. Children under 10 ski free.



Big Sky Ski Resort is an all-season, self-contained, resort located 45 miles south of Bozeman, Montana, 9 miles from the turn-off on U. S. Highway 191. It consists of both a mountain village and a meadow village. Huntley Lodge - a ski in/ski out facility - at the mountain village will be the center of conference activities. The conference has reserved rooms in the name of the Montana Podiatric Medical Association for Wednesday, January 13, through Sunday, January 17 (departing January 17). Room reservations may be made by contacting:

Huntley Lodge at Big Sky, Montana
P.O. Box 160001, #1 Lone Mountain Trail
Big Sky, Montana 59716-0001

Phone: 800-548-4486 or 406-995-5000

Fax: 406-995-5001

Website: www.bigskyresort.com

To be assured of accommodations, make your reservations by **December 13, 2009**.

RATES (based on occupancy, plus tax):

First Class: \$174-\$352

Deluxe: \$289-\$545

Loft: \$218-\$484

KIDS STAY AND SKI FREE. Free lodging and free breakfast for children 10 and under when sharing a room with their parents in the Huntley Lodge at Big Sky.

ADDITIONAL LODGING AVAILABLE

The Lodge at Big Sky, is Big Sky's newest slopeside hotel. Free breakfast bar, free local calls, exercise room, indoor pool, indoor/outdoor Jacuzzis, great room with fireplace, bar service and stunning views of Lone Peak. Children under 18 stay free. All 90 suites include speakerphones and high speed internet access, mini-fridge, microwave, wet bar, coffee maker and incredible views. Lifts, restaurants and shops are within easy walking distance. Call 406-995-7858 for reservations or log on to their website at www.thelodgeatbigsky.com.

River Rock Lodge is located at the base of Big Sky about 7 miles from the convention center. Call 800-995-9966 or visit the website at www.riverrocklodging.com for more information. Shuttle service to the convention center is available.

TRANSPORTATION

The Bozeman airport is served by Delta, Northwest, United Express, Frontier and Alaska/Horizon airlines.

Shuttle bus service from Bozeman to Big Sky hotels and Big Sky Resort is provided by: Karst Stage - 800-845-2778; website: www.karststage.com.

Car rental agencies available at the airport are:

Alamo: 800-227-7368

Budget: 800-527-0700

Enterprise: 800-261-7331

Hertz: 800-654-3131

National: 888-868-6204

WHAT TO WEAR

All Big Sky Ski Conference activities are casual. Ski clothes are acceptable for all lecture sessions.

PAYMENT POLICIES

Application for exhibit space is due by November 30. Payment is due by January 4. No refunds will be made.

**For More Information Contact:
Montana Podiatric Medical Association**

36 South Last Chance Gulch, Suite A
Helena, Montana 59601

Phone: (406) 443-1160 Fax: (406) 443-4614

E-Mail: mwangen@rmsmanagement.com
Website: www.mtfootandankle.com

The Montana Podiatric Medical Association (MPMA) cannot be held liable for events beyond its control, such as acts of God, government regulations, disasters or weather-related hazards, civil unrest, acts of terrorism, or any other emergency, making it inadvisable or impossible to hold the conference. MPMA will make every effort to inform the participants as soon as possible to enable the participants to cancel hotel and flight arrangements.

PROGRAM SCHEDULE

Thursday, January 14

2:00 - 4:00 p.m.

Exhibitor Set-ups

4:00 - 6:00 p.m.

CME Session

6:00 - 9:00 p.m. Exhibits - beverage & food service

Friday, January 15

7:00 - 9:00 a.m.

CME Session & Exhibits

9:00 a.m. - 4:00 p.m.

Ski the Big Sky

4:00 - 6:00 p.m.

CME Session & Exhibits

Saturday, January 16

7:00 - 9:00 a.m.

CME Session & Exhibits

9:00 a.m. - 4:00 p.m.

Ski the Big Sky

4:00 - 6:00 p.m.

CME Session & Exhibits

Sunday, January 17

7:00 - 9:00 a.m.

CME Session

9:00 a.m.

Adjourn

9:00 a.m.

Exhibitor Move Out



36 South Last Chance Gulch, Suite A
Helena, MT 59601

MPMA 2010 Big Sky Conference—January 14-17, 2010



**MPMA 2010 Big Sky Conference
January 14-17, 2010
Huntley Lodge, Big Sky, Montana
Invitation to Exhibit**

Activities On Your Own

Yellowstone Park - Big Sky skiers have the opportunity for a unique lifetime experience of visiting Yellowstone National Park in the winter. Shuttles run from Huntley Lodge to West Yellowstone, 47 miles south of Big Sky and gateway to the Park (Karst Stage 800-845-2778). One has the choice to tour the Park via snow-coach (800-221-1151), cross-country skis or by snowmobile. Snowmobile rentals, clothing and equipment are available at Canyon Adventures (406-995-4450). Advance reservations are recommended.

Ski and Snowboard Programs - Big Sky offers a variety of skiing and snowboarding programs. Big Sky's ski school is staffed by highly qualified ski instructors from the U.S. and Europe. You can hire a guide or you can jump into a clinic of your choice: mogul or powder skiing, ski racing, style or cross-country and telemark. There are all kinds of lesson packages to suit your needs. Children's ski and snowboarding school programs are available for age 3 and up. Professionally tuned skis, boots and bindings, as well as high performance demo skis and snowboards are available for rental. The ski shop will repair and tune skis overnight. Call the ski staff for more information at 406-995-5743 or 800-548-4486 or log on to the website at www.bigskyresort.com.

Backcountry Skiing - Venture next door to Bee Hive Basin, Porcupine Creek or other parts of neighboring Gallatin National Forest, or tour Yellowstone National Park. Stop in the local shops for area maps, advice on trails, rental equipment and updated avalanche forecasts. Call Grizzly Outfitters (888-807-9452; website: www.grizzlyoutfitters.com) or Gallatin Alpine Sports (406-995-2313; website: www.gallatinalpinesports.com) for more information.

Cross-Country Skiing - The nationally renowned Lone Mountain Guest Ranch, located 5 miles from Huntley Lodge, offers over 45 miles of groomed trails for cross-country skiers. Nordic ski lessons are available, as are rental equipment and guided tours. Call 800-514-4644 or log on to the website at www.lmranch.com for more information.

Dog Sledding - Experience the thrill of driving a sled dog team during half- or full-day adventures in nearby Moonlight Basin. Contact Spirit of the North at 406-995-3424 or check their website at www.huskypower.com for more information.

Snowshoeing - Rent top-of-the-line snowshoes and check out Big Sky's new trail that starts at the base of Andesite and Lone Mountains. Call Lone Mountain Ranch at 800-514-4644, Big Sky Sports Rental 406-995-5840 or Grizzly Outfitters 888-807-9452.

Snowmobiling - Gallatin Canyon, in the immediate Big Sky area: Enjoy the beauty of Big Sky by snowmobile in the Gallatin National Forest and on Buck Creek Ridge. Call Canyon Adventures at 800-520-7533 or 406-995-4450 or log on to the website at www.snowmobilemontana.com for more information.

Family Activities - Big Sky Resort's *Focus on Fun* free family program offers benefits throughout the winter season. Daily activities for kids of all ages are provided. The varied programming includes indoor and outdoor activities such as fireworks, tubing park, family movie nights and s'mores around the campfire.

Child Care - *Lone Peak Playhouse (LPP)* is a licensed day care center at Big Sky. Spaces are limited, and require advance registration (the earlier the better) and record of immunization. In addition to their full- and half-day programs, children 4 years and up with confirmed reservations at *Lone Peak Playhouse* have the option to attend the mini-camp program offered by Big Sky Ski Resort. Call 406-995-5847 for more information.

Shopping & Food - There are many fine shops in the resort complex, and Big Sky and Gallatin Canyon have a variety of excellent restaurants and a number of taverns with a variety of live music to set your toes to tapping.



Application for Exhibit Space and Sponsorship

Montana Podiatric Medical Association

2010 Big Sky Ski Conference

January 14-17, 2010

Trade Show: January 14-17

Company Information

Company Name _____

Address _____ City, State, Zip _____

Phone _____ Fax _____ E-mail _____

Contact _____ Date _____

Representative(s) attending conference (as name(s) should appear on name badge) _____

Event Sponsorships

- | | | | |
|---|----------|---|--------|
| <input type="checkbox"/> Thursday Break | \$ 350 | <input type="checkbox"/> Friday Afternoon Break | \$ 350 |
| <input type="checkbox"/> Thursday Exhibit Reception | \$ 1,500 | <input type="checkbox"/> Friday Fireside Chat | \$ 600 |
| <input type="checkbox"/> Saturday Afternoon Break | \$ 350 | <input type="checkbox"/> Sunday Morning Breakfast | \$ 600 |
| <input type="checkbox"/> Unrestricted Education Grant | \$ 2,500 | | |

Fees

Sponsorship - Booth Included - Receive recognition in pre-conference advertising, signage at the show, recognition from podium, gratitude of MPMA members	\$ 1,200
Company Exhibit Fee - Early Bird - Received by Nov. 30 (includes two company representatives)	\$ 750
Company Exhibit Fee - Received after Nov. 30 (includes two company representatives)	\$ 850
Additional Company Representative(s) _____ @ \$150 each	\$ _____
Event Sponsorship (see above)	\$ _____

Total Amount Enclosed: \$ _____

Please make checks payable to and return this form to:

Montana Podiatric Medical Association

36 South Last Chance Gulch, Suite A, Helena, Montana 59601

Phone: 406-443-1160 Fax: 406-443-4614

E-mail: mwangen@rmsmanagement.com Website: www.mtfootandankle.com