

**GWCO Congress 2009
Education Grid**

Thursday, October 22, 2009							
7:30 am - 8:30 am	Breakfast Seminar: Building a Dry Eye Practice Doug Davies, OD COPE Approval Pending Sponsored by AMO						
8:30 am - 9:00 am	Medical Mysteries Lesley Walls, OD, MD, DOS David Sendrowski, OD, FFAO Bruce Onofrey, RPH, OD, FFAO, FOGS COPE Approval Pending						
9:00 am - 12 noon							LEGEND
12 noon - 1:00 pm	PUCO Luncheon						
1:30 pm - 3:30 pm	Geriatrics for the Practicing OD Lesley Walls, OD, MD, DOS COPE Approval Pending	Lids and Beyond: Anterior Segment Diseases David Sendrowski, OD, FFAO COPE #24104-CL	Pharmaceutical Update or Everything You Wanted to Know About Therapeutics But Were Afraid to Ask Bruce Onofrey, RPH, OD, FFAO, FOGS COPE Approval Pending				OD & AOP COURSES
3:45 pm - 4:45 pm		Frontline Glaucoma Medications David Sendrowski, OD, FFAO COPE Approval Pending					
4:45 pm - 5:45 pm	Office Emergencies in the Optometric Practice Lesley Walls, OD, MD, DOS COPE Approval Pending	Anterior Segment and Glaucoma Double Jeopardy David Sendrowski, OD, FFAO COPE #24103-AS	Laboratory Testing in Optometry-How Not to Look Bad in the Lab Bruce Onofrey, RPH, OD, FFAO, FOGS COPE #17277-GO	Effective Association Management: It's All About the People Karen W. Ramsey, SPHR, ACC Sponsored in part by PCLI			AOP COURSES
Friday, October 23, 2009							
7:30 am - 8:20 am							
9:00 am - 10:00 am							
10:00 am - 11:00 am	Refractive Options: What's Your Call? Marc Bloomenstien, OD, FFAO Mariane Brown, OD, FFAO Jennifer Smythe, OD, MS, FFAO COPE Approval Pending					Has the Solution Changed? Beth Kinoshita, OD, FFAO COPE #25467-Pending ABO Approval Pending	
11:00 am - 12 noon						Second Pair Sales C. Patrick Figueroa, FNAO, ABOC ABO Approved Sponsored in part by Essilor	Understanding Systemic Disease Lesley Walls, OD, MD, DOS ABO Approval Pending
12 noon - 12:50 pm	Lunch - Sponsored by						
1:00 pm - 2:00 pm						Advanced PAL Design C. Patrick Figueroa, FNAO, ABOC ABO Approved 1 hr Sponsored in part by Essilor	Improving Your Capture Rate David Lipkin ABO Approved Sponsored by Marchon
2:00 pm - 3:00 pm	Corneal Dystrophies Marc Bloomenstien, OD, FFAO COPE Approval Pending	AMD: A Practical Proactive Approach Jeffrey Gerson, OD, FFAO COPE #24750-PS Sponsored by Sightpath Medical	Prescribing for the Irregular Cornea Mariane Brown, OD, FFAO COPE Approval Pending			Retail Marketing for the Independent David Lipkin COPE #23789-PM ABO Approval Pending Sponsored by Marchon	Ocular Anatomy & Retinal Anomalies Lary Alexander, OD, FFAO ABO Approval Pending
3:00 pm - 6:00 pm	GWCO Presidents' Council EXHIBIT HALL OPENING						
3:30 pm - 4:30 pm	What Every Optometrist Must Know About the Future of Refractive Surgery Stan Teplick, MD COPE Approval Pending Sponsored by Teplick Vision						
Saturday, October 24, 2009							
8:00 am - 8:50 am	Practice Insights: Conversations in Contact Lens Patient Care Michael Piar, OD Sponsored by Bausch & Lomb						
9:00 am - 10:00 am		CPR Recertification for the Health Care Provider	With the Help of Silicone Hydrogels... Beth Kinoshita, OD, FFAO COPE #25539-CL Pending ABO Approval Pending			How to Evaluate Retail Optical Success David Lipkin ABO Approved Sponsored by Marchon	
10:00 am - 11:00 am	The Art of Health Care: Going Beyond Technology Jeffrey Gerson, OD, FFAO Larry Alexander, OD, FFAO COPE Approval Pending Sponsored by Vistakon		Eye Care Coding and Billing in Today's Market John Lahr, OD, FFAO COPE Approval Pending ABO Approval Pending Sponsored by EyeMed Vision Care			Frame Materials David Lipkin ABO Approved Sponsored by Marchon	Frame Adjustment Fundamentals C. Patrick Figueroa, FNAO, ABOC ABO Approval Pending Sponsored in part by Essilor
11:00 am - 12 noon							
8:30 am - 12 noon	Student - New Practitioner Program						
9:45 am - 10:00 am	Break						
12 noon - 3:00 pm	EXHIBIT HALL OPEN						
2:00 pm - 5:00 pm							
3:30 pm - 5:00 pm				CPR Recertification for the Health Care Provider			
3:15 pm - 5:15 pm	Retina: A Look Ahead to 2020 Jeffrey Gerson, OD, FFAO COPE #21843-PS	The Tear Film Under Stress Larry Alexander, OD, FFAO COPE #20888-PH	3-D Optic Nerve Grand Rounds Lorne Yudofowich, OD, MS, FFAO COPE Approval Pending	Advanced Coding and Managing the Payer Systems John Lahr, OD, FFAO COPE Approval Pending ABO Approval Pending Sponsored by EyeMed Vision Care		CL Topco - Title TBD Mariane Brown, OD, FFAO ABO/NCLE Approval Pending	Frame Adjustment Specialty C. Patrick Figueroa, FNAO, ABOC ABO Approval Pending Sponsored in part by Essilor
Sunday, October 25, 2009							
9:00 am - 12 noon	GWCO Board Meeting						
8:00 am - 9:45 am	Taming the Beast: Examining and Managing Young Children Carmen Barnhardt, OD, MSED, FFAO, FCOVD COPE Approval Pending ABO Approval Pending						
10:00 am - 11:45 am	Amblyopia Treatment Update Carmen Barnhardt, OD, MSED, FFAO, FCOVD COPE #25340-FV Pending ABO Approval Pending						